SCHEN EXPO 2012
LAKE HARMONY
OCTOBER 12

Dr. Gary Glassman
ESSENTIAL ENDO
SEMINAR #1
6 CE credits | Registration 8am 8:30am–11:30pm, 1:30pm–4:30pm $179 Dental, $89 Team Member
This course is designed for general dentists and endodontists who wish to provide excellent endodontic care for their patients through advanced rotary instrumentation, effective irrigation and mastering obturation. This exciting multi-media program covers solutions and suggestions on how to treat straightforward and complex endodontic cases as well as hands-on workshops designed to enhance the clinician’s practical skills.
Course Objectives:
· Effective endodontic anesthesia
· Location of calcified canals
· The concepts of working width
· Thorough apical cleaning
· Rotary instrumentation (hands-on)
· Apical negative pressure irrigation (hands-on)
· Warm vertical obturation (hands-on)
Attendees are required to bring the following:
2 to 3 multi-rooted teeth not mounted with straight line access cavities prepared. (Teeth must be patent to a #10 or #15 hand file)
Gloves
Make
Loupes
All other supplies will be provided
Dr. Glassman graduated from the University of Toronto, Faculty of Dentistry in 1984 and the Endodontology Program at Temple University in 1987. The author of numerous publications, Dr. Glassman lectures globally on endodontics and is on staff at the University of Toronto, Faculty of Dentistry. He is a fellow of the Royal College of Dentists of Canada, and the endodontic editor for Oral Health Dental Journal.

Wendy Briggs
HYGIENE EXPLOSION 2.0
SEMINAR #2
Registration 8am 8:30am–11:30pm, 1:30pm–4:30pm $159 Dental, $89 Team Member
Would you like to Transform your Hygiene Department and Drastically Increase your Overall Practice Profitability in just 8 weeks?
With Hygiene Explosion 2.0, your Hygienists will learn how to HELP your patients make the best decisions about their treatment! The increased production naturally stems from the superior service and higher efficiency your office will experience!
Learn how to do have:
· More quality restorative patients
· More satisfied and educated patients
· Increased productivity
· Lower hygienist turnover
· Hygienists excited about their roles
· Less burn-out for you and your staff
· More time for you
· More money!
Wendy Briggs is a Registered Dental Hygienist with more than 25 years experience in dentistry. She is the President and CEO of Hygiene Diamonds, and partners with Dr John Meis in The Team Training Institute. Wendy and her team have a unique perspective on the role of the hygienist within a dental practice. She has proven to be a top-producer within the field, and has coached countless other hygienists to do the same. Wendy and her team have a unique perspective on the role of the hygienist within a dental practice. She has proven to be a top-producer within the field, and has coached countless other hygienists to do the same.
We hold our tongues at practice
Seminar #3
But, as the economy shifts, and
Dentists still boast about not
$179 Dentist, $89 Team Member
conscious, the need and incentive
to participate in preferred
practices. Those of us who
patients become more insurance

· The myth of the low overhead,
· How to collect 100% of what you
· Why you cannot be both a fee
PPO practice
· Key stats to monitor
· How to properly process claims
· What type of marketing works
· What is a PPO and what are you

Dr. Matthew Krieger is a 1998
graduate of New Jersey Dental
School. He completed a GPR at
the University of Pennsylvania
in 2003 from which he built it to a full time
practice in just 1 year. He has
consistently grossed over
$1,000,000 since 2006, while
maintaining a 55% overhead! In
addition to full time private
practice, Dr. Krieger maintains well over 500
hours of CE credits, and continues
to expand his knowledge in dental
practice management.

The million dollar PPO

We are often typecast in our
treatment. We tend to agree with
adolescent with a high caries attack
or an elderly patient with
class two cavity preparation no
approach to dentistry. For example,
matter whether on a young
Gravitating all patients into one of
seven groups which are not so
much age-based as dental disease
based. Second, by comparing
traditional solutions to modern
solutions with different materials
different technology.

Discussion topics include:
· High, early caries attack
· The plastic dentition
· Classical definitive restorative
dentistry
· Cosmetic improvements
· Late, root caries activity
· Late, periodontal

Dr. Hunt has been placing and
implant therapy
· The collapsing and periodontally
involved dentition
· Late, root caries activity
· The plastic dentition

SEMINAR #4
6 CE credits | Registration 8am to 11:30am, 12:30pm-4:30pm $179 Dentist, $89 Team Member
We are often typecast in our
approach to dentistry. For example, a
class two cavity preparation is a
class two cavity preparation no
matter whether on a young
adolescent with a high caries attack
or an elderly patient with
advancing root caries. We also tend
to use the same restorative
materials for each of these very
different scenarios.

Similarity, when a tooth is lost, the
tendency remains to recommend a
three unit bridge. It’s simple, last
and predictable: We fail to
appreciate that its is quite invasive,
has a relatively short life-span and
that better alternatives in the form of
implant-based restorations are
now available.

This program will review the
spectrum of restorative dentistry
from two viewpoints. First, by
categorizing patients into one of
seven groups which are not so
much age-based as dental disease
based. Second, by comparing
traditional solutions to modern
solutions with different materials
different technology.

Discussion topics include:
· Early, low caries attack
· Cosmetic improvements
· Typical definitive restorative
dentistry
· Early, periodontal

Dr. Hunt has been placing and
restoring dental implants for over
twenty years and his practice has
become more centered around
implant and dental rehabilitation.
He has lectured widely at Camlog
meetings throughout the world
and he runs an Implant Study
Club in Philadelphia and is the
Founder and Editor of
CamlogConnect.com.

SEMINAR #4
MANAGING THE SEVEN AGES OF A DENTITION

Dr. Peter Hunt

Lake Harmony, PA · October 12, 2012
To register:
To expedite your registration, please register by email.
Email: ceseminars@henryschein.com
Phone: 800-666-4200 x 4068
Fax: 1-414-290-2557
Mail: Henry Schein Dental, Attn: Sheryl Dayler,
10920 Lincoln Ave, West Allis, WI 53227
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